

Restylane®

redefining beauty™

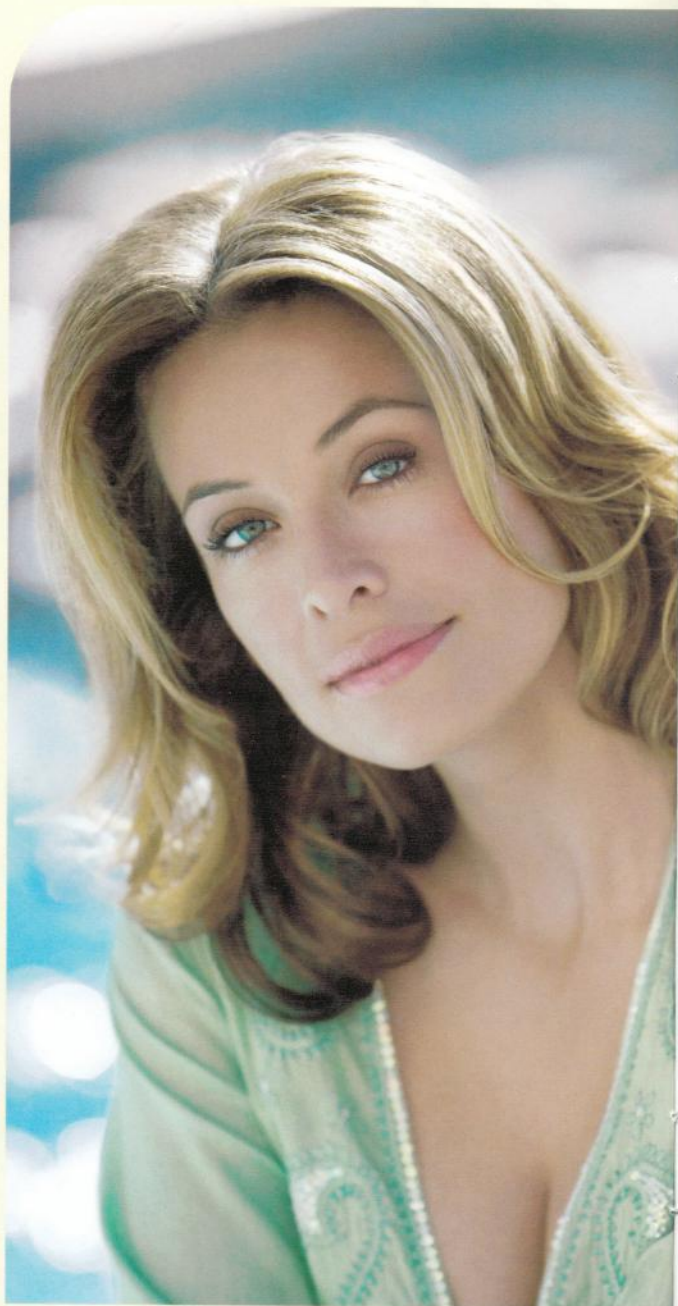


Immediate and long-lasting
wrinkle correction¹



www.RestylaneUSA.com

Winner of Allure Best of Beauty Awards
Breakthrough Award 2004



The answer to long-lasting wrinkle correction is Restylane.^{®1}

Before choosing a wrinkle correction treatment, there are a few things you should know.

Q What is Restylane[®]?

A *Restylane* is a safe and natural cosmetic dermal filler that restores volume and fullness to the skin to correct moderate to severe facial wrinkles and folds, such as nasolabial folds.

Q What is Restylane made of?

A *Restylane* is the first cosmetic dermal filler made of non-animal-based hyaluronic acid. Hyaluronic acid is a natural substance that already exists in the human body and is used to provide volume and fullness to the skin. The hyaluronic acid in *Restylane* is a crystal-clear gel called NASHA,[™] or Non-Animal Stabilized Hyaluronic Acid. NASHA is biodegradable and fully biocompatible with human hyaluronic acid.

Q How is Restylane different than other hyaluronic acid-based products?

A Unlike rooster-derived hyaluronic acid-based products, *Restylane* is free from animal proteins. This quality limits any risk of animal-based disease transmission or allergic reaction. *Restylane* contains trace amounts of gram-positive bacterial proteins and should not be used by patients with a history of allergies to such material. Additionally, *Restylane* has the highest concentration of hyaluronic acid available in a dermal filler.

Q Is *Restylane*® safe?

A Yes. *Restylane* has been used by dermatologists and plastic surgeons since 1996 worldwide. There is limited risk of animal-based disease transmission or allergic reaction. *Restylane* is fully biocompatible and allergy testing is not required. *Restylane* contains trace amounts of gram-positive bacterial proteins and should not be used by patients with a history of allergies to such material. After your treatment, you might have some redness or swelling. This will normally last less than seven days. Sunbathing and cold outdoor activities should be avoided until any redness or swelling disappears. If you are pregnant, breastfeeding, or under 18, you shouldn't use *Restylane*.

Q Can *Restylane* be used anywhere on the face?

A *Restylane* has been used in more than 3 million treatments in over 60 countries to correct a variety of wrinkles. In the U.S. the FDA has approved *Restylane* for wrinkles and folds like the ones from the nose to the corners of the mouth. Your doctor will consult with you prior to your injection regarding common treatment areas.

Q How long does *Restylane* last?

A *Restylane* is proven to deliver long-lasting results. Studies have shown that *Restylane* effects generally last for about six months! *Restylane*'s stabilization technology helps maintain the cosmetic effect until the injected material is nearly gone.



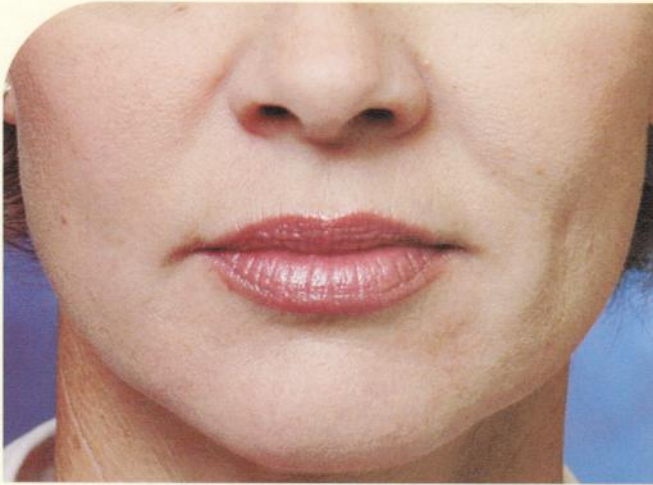
Nasolabial folds before treatment



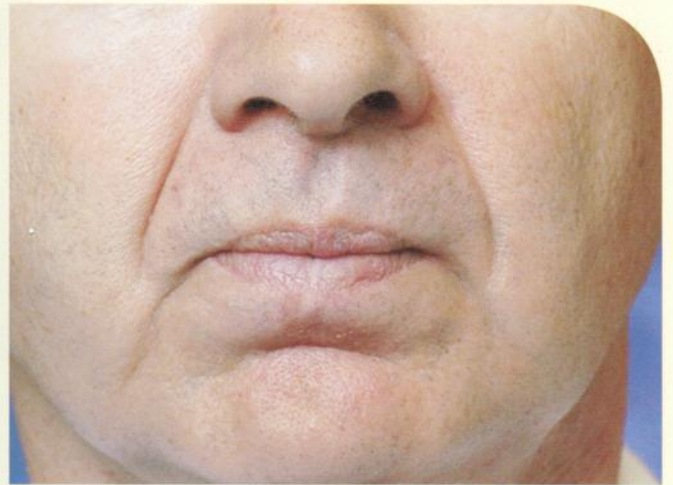
**Total treatment volume
2.1 mL of *Restylane*®**

Individual results may vary.

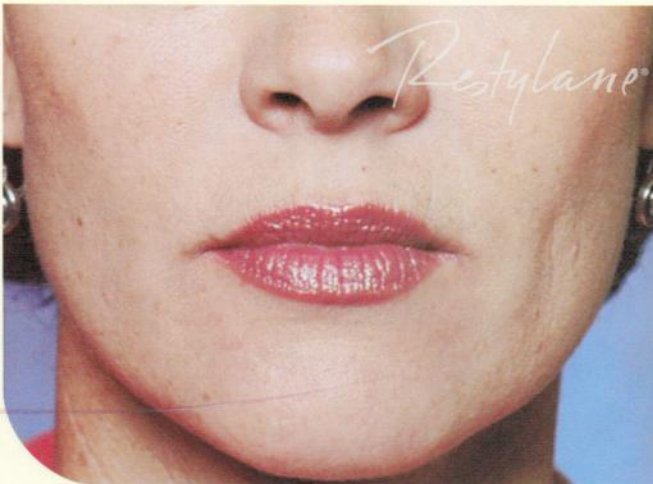
Restylane® is indicated for the treatment of moderate to severe facial wrinkles and folds



Nasolabial folds before treatment

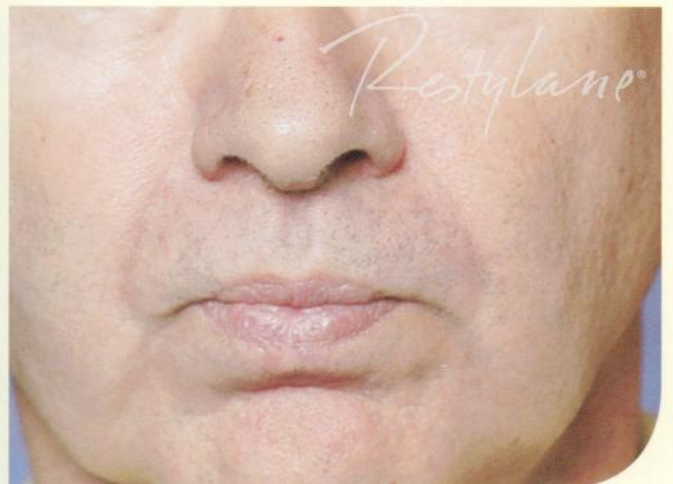


Nasolabial folds before treatment



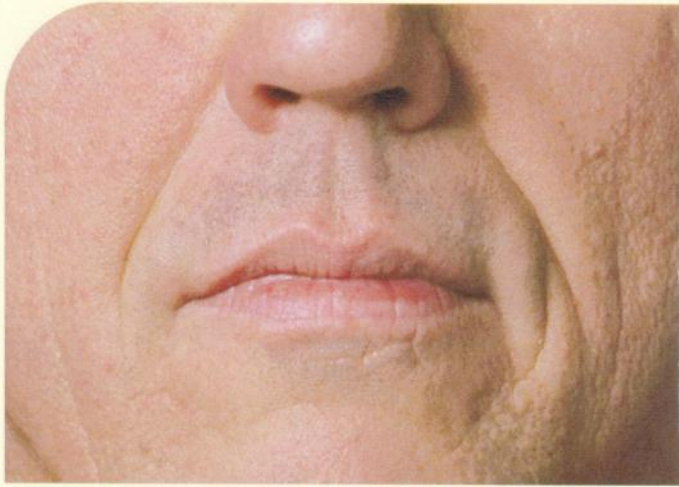
**After treatment with two
Restylane® 1 mL syringes**

Individual results may vary.

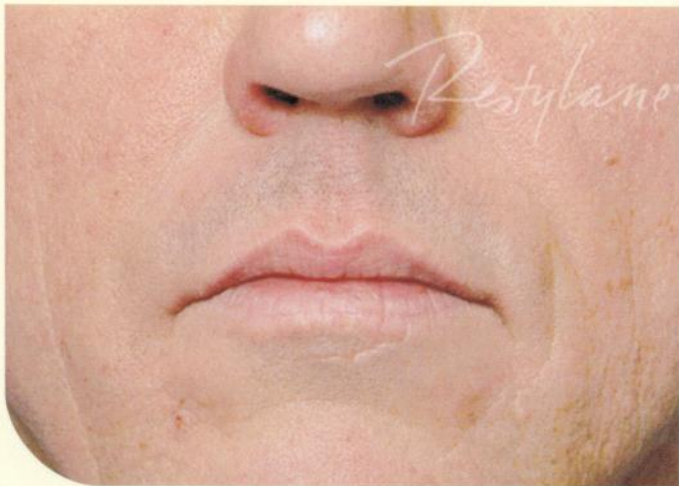


**After treatment with three
Restylane® 1 mL syringes**

Individual results may vary.



Nasolabial folds before treatment



**After treatment with two
Restylane® 1 mL syringes**

Individual results may vary.

**Restylane® maintains its shape using
the body's own moisture.**

Water holds the key to the long-lasting
results you can expect.

**Q How often should I have Restylane®
treatments done?**

A Treatments are typically scheduled twice a year. Having a touch-up treatment before the product has fully dissipated may enhance the lasting effect.

**Q What should patients do prior
to treatment?**

A Restylane requires no pretesting, but you should take a few precautions before being treated. Avoid using aspirin, non-steroidal anti-inflammatory medications, St. John's Wort, or high doses of Vitamin E supplements prior to treatment, because these may increase bruising or bleeding at the injection site. Also, if you have previously suffered from facial cold sores, discuss this with your physician. He/She may consider prescribing a medication to minimize recurrence.

**Q How is Restylane different
from Botox® Cosmetic?**

A Restylane is a natural, cosmetic filler. In contrast, Botox Cosmetic is a drug that blocks nerve transmission and relaxes the underlying muscles. Many patients have been very pleased after receiving treatment with both products.

**Q How is Restylane different from
bovine collagen?**

A Bovine collagen is derived from animals (cows) and requires an allergy test. Restylane can be administered immediately—no waiting is required.

Q Do the injections hurt?

A *Restylane*[®] is injected directly into the skin in tiny amounts by an ultrafine needle, resulting in minimal discomfort. The procedure is simple and convenient, and results are practically instantaneous. To optimize your comfort during the short procedure, your physician may anesthetize the treatment area.

Q How much do *Restylane* treatments cost?

A *Restylane* is a customized procedure based on your specific needs, so the cost will vary from patient to patient. In general, the cost of *Restylane* is comparable to the cost of similar procedures. Because *Restylane* is long lasting, it proves to be very economical over the long term. Please consult your physician to determine the best recommendation for your particular needs.

Q Who is Medicis Aesthetics[™]?

A Medicis Aesthetics is a subsidiary of Medicis[®], a well-established dermatology company dedicated to helping patients attain a healthy and youthful appearance and self-image.

Safety information

After your treatment, you might have some redness or swelling. This will normally last less than seven days. Sunbathing and cold outdoor activities should be avoided until any redness or swelling disappear. If you are pregnant, breastfeeding, or under 18, you shouldn't use *Restylane*. For complete product and safety information, visit www.RestylaneUSA.com



Beauty is now far less fleeting than previously thought.

Why wait?

If you want to enjoy a smoother, more youthful appearance for about six months,¹ ask your physician if *Restylane*[®] is right for you.

- *Restylane* is a safe, natural formulation
- A simple convenient procedure
- Over 3 million treatments worldwide

Register now!

Go to www.RestylaneUSA.com to find out how you can join *Restylane Rewards*[™] and receive gifts for being a loyal customer. Earned points can be redeemed for discounted treatments or gift cards.²

Don't miss out!

Restylane[®]
redefining beauty[™]

Restylane[®] is available only through a licensed practitioner.

References:

1. Narins R S, Brandt F, Leyden J, Lorenz ZP, Rubin M, and Smith S. A randomized, double-blind, multicenter comparison of the efficacy and tolerability of *Restylane* versus *Zyplast* for the correction of nasolabial folds. *Dermatol Surg* 2003; 29:588-595.
2. Limitations and restrictions apply, visit www.RestylaneUSA.com for details.

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