

**BOTOX**<sup>®</sup>  
—Cosmetic  
*Botulinum Toxin Type A*

By prescription only



*Everyone has  
a reason*

...to learn more about  
**BOTOX**<sup>®</sup> Cosmetic treatment

Full prescribing information has been provided to your doctor.  
Please see Important Safety Information on back cover.

## What is BOTOX® Cosmetic?

BOTOX® has been used therapeutically for over 16 years to treat a variety of medical conditions. It is approved in more than 75 countries and remains the



most-studied botulinum toxin and one of the most widely researched medicines in the world. The same formulation with dosing specific to glabellar lines was approved by the US Food and Drug Administration (FDA) in 2002 as BOTOX® Cosmetic.

## What is it used for?

It is a purified protein administered in a simple, nonsurgical procedure that temporarily improves the appearance of moderate to severe frown lines between the brows in people ages 18 to 65. During treatment, very low doses of BOTOX® Cosmetic are administered via a few tiny injections directly into the muscles that cause those stubborn lines between the brows.

## What causes frown lines between the brows?

The lines that appear between your brows actually result from muscle movement and the passage of time.

Two muscles are largely responsible for frown lines between the brows. When those muscles contract they draw the brows together. As skin becomes less elastic over time, repeated frowning can result in those moderate to severe lines between the brows.

## What are the common side effects?

The most common side effects following injection include temporary eyelid droop and nausea.

Full prescribing information has been provided to your doctor.  
Please see Important Safety Information on back cover.

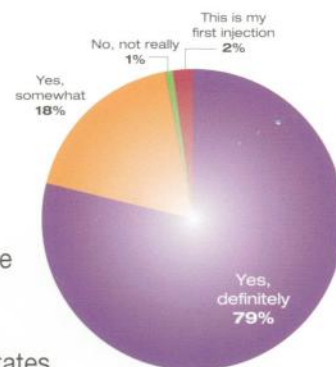
## How does BOTOX® Cosmetic work?



Frown lines are caused by overactive facial muscles. BOTOX® Cosmetic is intramuscular, blocking the chemicals that cause facial muscles to contract, thereby relaxing them. BOTOX® Cosmetic is the only product of its kind that affects the muscles that cause moderate to severe frown lines.

## Have patients been happy with their results?

A recent survey reported that most patients were satisfied with the results of their BOTOX® Cosmetic treatment, according to a survey conducted in 2005 by the Aesthetic Surgery Education and Research Foundation.



And, according to the American Society for Aesthetic Plastic Surgery (ASAPS), BOTOX® Cosmetic was the most popular physician-administered cosmetic procedure in the United States for the fourth year in a row (surgical and nonsurgical combined). ASAPS estimates that almost 3.3 million treatments were performed in 2005 alone—that's an increase of almost 16% from 2004.

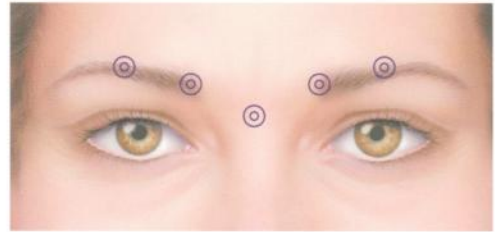
**BOTOX®**  
—Cosmetic  
Botulinum Toxin Type A

By prescription only



## What is the treatment like?

BOTOX® Cosmetic is a quick and minimally invasive procedure. Your doctor makes a few tiny injections into the muscles that cause moderate to severe frown lines between your brows.



Your doctor will determine exactly where to administer the injections to achieve the best results. No anesthesia is required, although he or she may choose to numb the area with a cold pack or anesthetic cream prior to injecting.

The entire procedure takes approximately 10 minutes, and there is no downtime afterward. Discomfort is minimal and brief. Localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising may be associated with the injection.

## How can I be sure I'm getting real BOTOX® Cosmetic?

Only licensed and trained healthcare professionals have the experience necessary to administer BOTOX® Cosmetic. Allergan, Inc., the maker of BOTOX® Cosmetic, is the only source for healthcare professionals to purchase the product, and each US FDA label has the "Allergan" hologram.



The above image depicts a US FDA-approved BOTOX® Cosmetic vial.

**quick**

**simple**

**no downtime**

**minimal and  
brief discomfort**

Full prescribing information has been provided to your doctor.  
Please see Important Safety Information on back cover.

**BOTOX®**  
—Cosmetic  
Botulinum Toxin Type A

By prescription only

## How soon will I see a difference? What kind of results can I expect?

You can expect to see results within days after your treatment. The appearance of the area between your brows may continue to improve for up to a week.

By day 30 in a clinical study, 89% of patients judged the severity of their frown lines between their brows as moderate or better.



*Unretouched clinical photos taken while frowning before and 14 days after treatment with BOTOX® Cosmetic.*

Your own results may vary—be sure to talk to your doctor about what you can expect.

Visible results have been shown to last up to 4 months, and after that you may be ready to return for a follow-up treatment.

**Full prescribing information has been provided to your doctor.  
Please see Important Safety Information on back cover.**



## How do I know if BOTOX® Cosmetic is right for me?

If you are between the ages of 18 and 65, you may be a candidate for BOTOX® Cosmetic. But first, you must consult with your doctor to see if treatment may be right for you.

And it's quite affordable. According to ASAPS, BOTOX® Cosmetic has a low entry-level cost in the United States.

And when you consider the difference it can make in the appearance of the moderate to severe frown lines between your brows, you may find BOTOX® Cosmetic to be a great way to invest in yourself.

## How can I find out more about BOTOX® Cosmetic?

First, talk to your doctor to find out if BOTOX® Cosmetic is right for you. If you still have questions, the most comprehensive source of information is available by visiting [BotoxCosmetic.com](http://BotoxCosmetic.com). Here you can learn more about the procedure, see before-and-after photographs, and hear more stories about patients' experiences with this treatment.

**Visit [BotoxCosmetic.com](http://BotoxCosmetic.com) for more information or call 1-800-44BOTOX.**

**BOTOX®**  
—Cosmetic  
*Botulinum Toxin Type A*

By prescription only

Visit [BotoxCosmetic.com](http://BotoxCosmetic.com) for more information or call 1-800-44BOTOX.

**Important Safety Information:** Serious heart problems and serious allergic reactions have been reported rarely. If you think you're having an allergic reaction or other unusual symptoms, such as difficulty swallowing, speaking, or breathing, call your doctor immediately.

The most common side effects following injection include temporary eyelid droop and nausea. Localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising may be associated with the injection. Patients with certain neuromuscular disorders such as ALS, myasthenia gravis, or Lambert-Eaton syndrome may be at increased risk of serious side effects.



©2006 Allergan, Inc., Irvine, CA 92612  
® Marks owned by Allergan, Inc.  
[www.botox.com](http://www.botox.com) 1-800-BOTOXMD  
Re-order: 4960064 603169

**BOTOX**<sup>®</sup>  
—Cosmetic  
*Botulinum Toxin Type A*

By prescription only

Full prescribing information has been provided to your doctor.